

Amber Ferreira

Fashion Designer

Associate fashion designer with 7 yrs of experience. Highly skilled in working in a fast-paced cross-functional environment and implementing organization systems. Focused on construction techniques, details, and craft.

WORK EXPERIENCE

Anthropologie, Philadelphia, PA

Associate Designer

March 2020 – Present

Dresses

- Lead pre-development and design for embroidered styles and increased own-brand adoption of decorated styles.
- Partnered with Senior Designer to chase fashion styles and increase own brand adoption.
- Facilitated and coordinated sample-making for Sample Review.
- Developed, lead setups and fittings of own brand styles.
- Managed and trained the Intern.

Associate Designer

March 2019 – March 2020

Cut & Sew Knits, Layering

- Promoted in under 2 years for exceeding goals.
- Aided in creating standard operating processes and organizational systems for the team.
- Aided in developing the core fabric program.
- Partnered directly with the Senior Designer from initial concept to final presentation.
- Developed, lead setups and fittings of own brand styles.
- Managed and trained the Assistant Designer.

Assistant Designer

June 2017 – March 2019

Cut & Sew Knits, Layering, Loungewear

- Researched trends, materials, and construction techniques.
- Contributed to the creation of own brand styles.
- Collaborated with production to source trims and fabrics for upcoming seasons.
- Updated and maintained PLM details of own brand styles in the production phase.
- Assisted tech with fittings and development of styles.

CONTACT

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- amberferreira.com

SKILLS

Design:

- Pattern Drafting
- Pattern Draping
- Illustration
- Garment Construction Knowledge

Techniques:

- Machine Sewing
- Hand Sewing
- Embroidery/Beading
- Fabric Dyeing
- Screen Printing

Software:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- PLM Software
- Microsoft Excel
- Microsoft Word

EDUCATION

Kent State University

Bachelor of Arts
Major in Fashion Design
Minor in Marketing
Kent, OH – May 2017

Hong Kong Polytechnic University

Integrated Textiles and Clothing Exchange Program
Hung Hom, HK – Spring 2016